

**Rainier Valley Post**  
**2009-10 Media Sponsorship Application**

**Overview:** The Rainier Valley Post (RVP) is committed to partnering with organizations to present cultural and public affairs events in and around Southeast Seattle. We offer a limited number of media sponsorships to cultural and arts organizations to help offset promotion costs. In return, organizations complete the following application and meet the outlined criteria:

1. The organization must be a 501(c)3 and serve the Southeast Seattle community
2. The event must be open to everyone in the community and can charge admission
3. The event must have a broad appeal and tie into RVP's mission and/or programming
4. All promotions must note the Rainier Valley Post as media sponsor

**Timeline:** Please submit your application at least 90 days prior to your event (i.e., the event is on April 1, then the application deadline is January 1). If your organization is applying for season promotion that extends beyond a quarter, apply the quarter prior to the start of your season.

**Media Sponsorship Application**

NOTE: All requested information is required in order to process your application.

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Title: \_\_\_\_\_ Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Event Title: \_\_\_\_\_ Date(s): \_\_\_\_\_

Event Location: \_\_\_\_\_ Audience Size: \_\_\_\_\_

Describe the event(s): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

What are the demographics of the audience you wish to attract? \_\_\_\_\_

How will you promote the event? Include all media, invites, posters, programs, etc. where the RVP logo could be included:

\_\_\_\_\_

\_\_\_\_\_

|  |     |    |
|--|-----|----|
| Can the RVP have a table at the event?   | Yes | No |
| Can the RVP prominently display vertical banners?                                | Yes | No |
| Can you verbally recognize the RVP at event?                                     | Yes | No |
| Are there tickets available for this event?                                      | Yes | No |
| If so, what is the value of the tickets and how many will the RVP receive? _____ |     |    |

Please mail your application to the Rainier Valley Post; Media Sponsorships; POB 18334, Seattle WA 98118, or scan and email to [editor@rainiervalleypost.com](mailto:editor@rainiervalleypost.com).